

FLY-TIPPING
ACTION
WALES

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BRIDGEND TOTAL FOCUS WEEK 5th – 9th December 2011

A multi-agency Total Focus Week campaign will bring together partner agencies of Welsh Government funded initiative, Fly-tipping Action Wales to tackle fly-tipping in the county. Latest figures* show that 41,750 cases were recorded across Wales (01 April 2009 – end March 2010) costing Welsh tax payers more than £2 million to clean up.

The campaign is part of the £25 million Valleys Regional Park project, an initiative funded by the European Regional Development Fund (ERDF) through the Welsh Government. Through the project, Fly-tipping Action Wales is working with nine local authorities to help make The Valleys a cleaner and greener place for people to live and work.

Fly-tipping Action Wales will work with Blaenau Gwent County Borough Council and other partner agencies, including Keep Wales Tidy, Tai Calon Community Housing and Wales Probation Trust on a series of activities throughout the Total Focus week.

INTRODUCTION

Our initiative uses a 3 part approach to fighting fly-tipping on the ground – Enforcement, Engagement and Education. This method of working is best seen through our Total Focus Campaigns.

'Total Focus' campaigns aim to show that partners are working together to fight fly-tipping. They demonstrate that the regulatory authorities, businesses and residents are pulling together to clean up an area and fight environmental crime. Likely elements of a campaign could be:

- Waste carrier stop checks (Enforcement)
- Pollution prevention visits (Enforcement)
- Community skips and clean ups (Engagement)
- Environmental improvements to public spaces (Engagement)
- Roadshows in DIY stores and builders merchants (Education)
- Articles in local press (Education)

Advice to Shoppers at McArthur Glen Shopping Centre

Katie Fletcher, Pam Jordan, Emma Killian from Fly Tipping Action Wales together with Marshall Greer and Phil Ball of Bridgend County Borough Council were at McArthur Glen shopping centre on Monday 5th December. They were speaking to shoppers to remind them to dispose of their waste responsibly and legally, especially over the Christmas holiday period. Advice was given on recycling and they were also advised of their duty of care to use a registered waste carrier if using someone to dispose of their waste.



The teams spoke to approximately 46 shoppers. Some had problems with fly tipping in their area, others were not aware of any fly tipping in their area. Many were from outside of Bridgend and were visiting the shopping centre. Advice was also given on recycling and shopping bags were given to all who participated.



Community Skip Day, Dan y Bryn, Evanstown

Fly Tipping Action Wales organised a community skip at Evanstown for residents to dispose of bulky items from their homes and gardens.



The event was arranged with partners Keep Wales Tidy, Valleys 2 Coast Housing and Bridgend County Borough Council. The probation team also helped by carrying out a litter pick in the area and Communities First kindly displayed flyers and provided very welcome refreshments.



980 kg of rubbish was collected together with 2 bags of litter.

Norma Greene, FtAW visited 20 premises in the area and spoke to 10 residents to find out if they knew how to dispose of their waste legally, safely and responsibly. Advice was also provided on their duty of care to check with the Environment Agency that anyone taking their waste is a registered waste carrier.



Community Skip Day, Dimbath Avenue, Blackmill

Fly Tipping Action Wales organised a community skip at Blackmill for residents to dispose of bulky items from their homes and gardens.

The event was arranged with partners Keep Wales Tidy, Valleys 2 Coast Housing and Bridgend County Borough Council.



640kg of waste was collected. 30 properties were visited and FtAW staff spoke to 12 residents to ensure they knew how to dispose of their waste legally, safely and responsibly.



Residents were also advised to check where their waste is going if someone takes their waste for them, and to check that they are a registered waste carrier.



The following feedback was received from residents:-

"i just wanted to send this email from myself and my husband to say a big thank you for organising the skip on Dimbath

Avenue yesterday. We live at number 25 Dimbath Avenue and have had quite a bit of rubbish that has needed to be cleared for a while, so when we had the flyer through the door to say you were supplying a free skip we were ready to take full advantage. Also i would like to thank the people that helped my husband to remove the rubbish as i couldn't help because i was looking after our baby girl.

Once again, thank you very much for all your efforts. I have been looking at the website and am completely on board with what you are all trying to achieve"
Jenna and Dai Neale

Thank you very much for this morning, I did not want to interfere, when I came back later all was cleared and no-one around. I am very grateful, Thanks again
Margaret Jenkins

Bacon Butty Event at Jewsons Builders Merchants, Bridgend Industrial Estate

Fly Tipping Action Wales staff were at Jewsons on Tuesday 6th December 2011, explaining to customers their Duty of Care and the need to be a Registered Waste Carrier if they carry Construction & Demolition Waste on the roads.

FtAW staff spoke to 17 customers who received information packs and a free bacon butty and cup of tea.

Application forms for registering as a waste carrier were given out to seven customers.



Richie Jones, Construction and Demolition Officer, FtAW speaks to builders at Jewsons

Community Skip Day, Oakwood Estate, Maesteg

Fly Tipping Action Wales organised a community skip at Oakwood for residents to dispose of bulky items from their homes and gardens.

The event was arranged with partners



Keep Wales Tidy, Valleys 2 Coast Housing and Bridgend County Borough Council and was held over two days on 7th and 8th December 2011.

A total of 1760kg of waste was collected and 2 televisions and a gas cylinder were collected and taken to the Household Waste Recycling Centre.



V2C caretakers and Brian Jones KWT loading the skip at Oakwood

Fly Tipping Action Wales visited 82 properties and spoke to 30 residents to find out if they knew how to dispose of their waste legally, safely and responsibly. Information was gathered on any problems the residents had in disposing of waste responsibly.

Residents were also advised to check where their waste is going if someone takes their waste for them, and to check that they are a registered waste carrier.

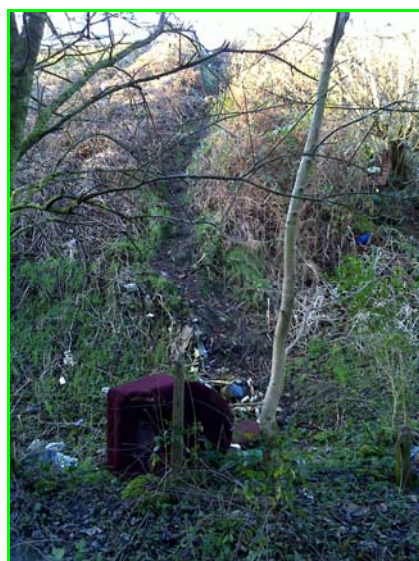


Duty of Care Advice to Residents, Dan yr Heol, Lewistown



Having been made aware of fly tipping at the rear of these properties leading onto the cycle track, Fly Tipping Action Wales met with partner agencies, (Bridgend County Borough Council, Valleys to Coast Housing, Keep Wales Tidy) to discuss plans to clear the fly tipping.

The first stage of the process involved visiting all the properties to deliver letters to the residents explaining the problems, costs and consequences of fly tipping.



Norma Greene, FtAW; Marshall Greer, BCBC; Jason King of V2C and PCSO Sarah Robinson visited residents on the 9th December 2011.

Residents were also given advice on how to dispose of waste safely and legally and how to report fly tipping. Information was gathered on any problems the residents had in disposing of waste responsibly.



*Marshall Greer, BCBC and Jason King, V2C
visiting residents at Dan yr Heol*